2009-2010 National PTA Reflections Program

VISUAL ARTS RULES

Theme: “Beauty is...”

Students must adhere to the General Student Rules as well as the following Visual Arts Rules.

**Description**
A visual arts entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the current Reflections Program theme.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

**Presentation**
- All art must be flat and may not be more than 3/8 inch thick. This includes all two-dimensional materials and images, including small, flat items (such as string, fabric, and screening) that have maximum surface contact with the face of the image. Nothing three-dimensional (noodles, beans, beads, boxes, etc.) may extend off the surface of a work.
- No art may exceed 24 inches by 30 inches, including a mat.
- Entries may be submitted on paper, canvas board, cardboard, hot or cold pressboard, or canvas (not to exceed 3/8-inch thickness).
- Mount all paper or canvas entries on sturdy cardboard mats, but not in wooden, metal, plastic, or glass frames.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Lamination is discouraged because it can permanently damage the surface of the artwork.
- Place the Student Entry Form in a sheet protector and secure it with masking tape to the back of the artwork on top of the shrink-wrap.
- Include the title and the required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled”.

**Required Information**
On the Student Entry Form, give the dimensions of the piece (including any mat) and describe the medium (crayons, oil on canvas, etc.) used to create the piece.

**Works Not Accepted**
- Sculpture, ceramics, jewelry, and other three-dimensional artwork
- Reproductions or enlargements of other artwork

**Use Copyrighted Material**
Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any visual arts submission, with the following exceptions:
Visual arts works may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.
Visual arts collage may include portions of existing copyrighted works, such as photographs, magazine clippings, internet images, and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art. A collage should be judged for its whole, not by its parts, and whether the resulting work stands as a creative, original work of art, on its own.