Hook
BAD - Winston was born on November 30, 1874.
BAD - Winston Churchill was transcendent.
BAD - The most transcendent person ever was Winston Churchill.
BAD - I think that the most transcendent human being in the history of the world was none other than the one and only Sir Winston Leonard Spencer Churchill.
BAD (NOT EMBEDDED) “We make our living through what we get, but we make a life through what we give.” – Winston Churchill. This quote by Winston Churchill means that…
GOOD - Sir Winston Churchill, Britain’s steady pilot through the turbulent World War II era, wisely said, “we make our living through what we get, but we make a life through what we give” (“Winston Churchill.”).

Thesis statement
BAD - Winston Churchill was transcendent because he demonstrated self-sufficiency, aliveness, and truth.
BAD - Winston Churchill was transcendent and he demonstrated self-sufficiency, aliveness, and truth.
MINIMAL - Winston Churchill achieved transcendence and demonstrated self-sufficiency, aliveness, and truth.
GOOD - Despite the failings of his people to recognize his quality on any consistent basis, Churchill remained steadfast in his devotion to them, achieving transcendence, and demonstrating self-sufficiency, aliveness, and truth.

Topic sentences
BAD - Self-sufficiency means begin self-sufficient or not having to rely on others. Winston Churchill…
BAD - The first B-value Churchill had was self-sufficiency.
BAD - The first B-value I will discuss about Churchill is self-sufficiency.
BAD - The first B-value I will discuss about the amazing Sir Winston Leonard Spencer Churchill is self-sufficiency.
BAD - The second B-value…
BAD - The last B-value…
GOOD - Winston Churchill exhibited self-sufficiency throughout his entire life, but never more so than when his people needed him to be a beacon of hope through their darkest hours.