Maslow’s List of B(eing)-Values

A. wholeness (unity; integration; tendency to one-ness; interconnectedness; simplicity; organization; structure; dichotomy-transcendence; order)

B. perfection (necessity; just-right-ness; just-so-ness; inevitability; suitability; justice; completeness; “oughtness”)

C. completion (ending; finality; justice; “it’s finished;” fulfillment; finis and telos; destiny; fate)

D. justice (fairness; orderliness; lawfulness; “oughtness”)

E. aliveness (process; non-deadness; spontaneity; self-regulation; fullfunctioning)

F. richness (differentiation; complexity; intricacy)

G. simplicity (honesty; nakedness; essentiality; abstract; essential; skeletal structure)

H. beauty (rightness; form; aliveness; simplicity; richness; wholeness; perfection; completion; uniqueness; honesty)

I. goodness (rightness; desirability; oughtness; justice; benevolence; honesty)

J. uniqueness (idiosyncrasy; individuality; non-comparability; novelty)

K. effortlessness (ease; lack of strain, striving or difficulty; grace; perfect; beautifully functioning)

L. playfulness (fun; joy; amusement; gaiety; humor; exuberance; effortlessness)

M. truth, honesty, reality (nakedness; simplicity; richness; oughtness; beauty; pure, clean, and unadulterated; completeness; essentiality)

N. self-sufficiency (autonomy; independence; not-need-other-than-itself-in-order-to-be-itself; self-determining; environment-transcendence; separateness; living by its own laws).